



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

SRH Media, Inc
PO Box 367
Spencerville, MD 20868

CONTRACT

<u>Contract / Revision</u> 1792095 /		<u>Alt Order #</u> 08758487
<u>Product</u> BROOKS FOR SENATE		
<u>Contract Dates</u> 08/02/17 - 08/08/17		<u>Estimate #</u> 465
<u>Advertiser</u> POL/Brooks, Mo/R/Senator/AL		<u>Original Date / Revision</u> 08/01/17 / 08/01/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 86	<u>Product 1/2</u> 266
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	08/04/17	08/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$275.00				
N 2	WSFA	08/04/17	08/04/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$50.00				
N 3	WSFA	08/04/17	08/04/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$30.00				
N 4	WSFA	08/04/17	08/04/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$30.00				
N 5	WSFA	08/04/17	08/04/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$100.00				
N 6	WSFA	08/04/17	08/04/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$30.00				
N 7	WSFA	08/04/17	08/04/17	PAID M-F 4-430XM	4-430x		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$3.00				
N 8	WSFA	08/04/17	08/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$60.00				
N 10	WSFA	08/04/17	08/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$75.00				
N 11	WSFA	08/04/17	08/04/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$85.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1792095 /		08758487
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/02/17 - 08/08/17	BROOKS FOR SENATE	465
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Brooks, Mo/R/Senat	08/01/17 / 08/01/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WSFA	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$185.00				
N 13	WSFA	08/04/17	08/04/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$100.00				
N 14	WSFA	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$350.00				
N 15	WSFA	08/04/17	08/04/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$175.00				
N 16	WSFA	08/04/17	08/04/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$115.00				
N 17	WSFA	08/04/17	08/04/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$50.00				
N 18	WSFA	08/07/17	08/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$275.00				
N 19	WSFA	08/07/17	08/07/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$50.00				
N 20	WSFA	08/07/17	08/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$30.00				
N 21	WSFA	08/07/17	08/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$30.00				
N 22	WSFA	08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$100.00				
N 23	WSFA	08/07/17	08/07/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$30.00				
N 24	WSFA	08/07/17	08/07/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$3.00				
N 25	WSFA	08/07/17	08/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$60.00				
N 26	WSFA	08/07/17	08/07/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$5.00				
N 27	WSFA	08/07/17	08/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$75.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u> 1792095 /		<u>Alt Order #</u> 08758487
<u>Contract Dates</u> 08/02/17 - 08/08/17	<u>Product</u> BROOKS FOR SENATE	<u>Estimate #</u> 465
<u>Advertiser</u> POL/Brooks, Mo/R/Senat		<u>Original Date / Revision</u> 08/01/17 / 08/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WSFA	08/07/17	08/07/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$85.00				
N 29	WSFA	08/07/17	08/07/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$185.00				
N 30	WSFA	08/07/17	08/07/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$100.00				
N 31	WSFA	08/07/17	08/07/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$350.00				
N 32	WSFA	08/07/17	08/07/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$175.00				
N 33	WSFA	08/07/17	08/07/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$115.00				
N 34	WSFA	08/07/17	08/07/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 08/07/17		08/07/17	08/13/17	1-----				1	\$50.00				
N 35	WSFA	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1-					1	\$175.00				
N 36	WSFA	08/05/17	08/05/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1-					1	\$80.00				
N 37	WSFA	08/05/17	08/05/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1-					1	\$45.00				
N 38	WSFA	08/05/17	08/05/17	Saturday Hour 1	7-8pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1-					1	\$75.00				
N 39	WSFA	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1					1	\$300.00				
N 40	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1					1	\$150.00				
N 41	WSFA	08/06/17	08/06/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1					1	\$90.00				
N 42	WSFA	08/06/17	08/06/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 07/31/17		08/06/17	-----1					1	\$45.00				
N 43	WSFA	08/06/17	08/06/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1792095 /	08758487

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/01/17 / 08/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$45.00				
N 44	WSFA	08/06/17	08/06/17	WSFA News Sunday AM	9-930a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$20.00				
N 45	WSFA	08/03/17	08/03/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$275.00				
N 46	WSFA	08/03/17	08/03/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$50.00				
N 47	WSFA	08/03/17	08/03/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$30.00				
N 48	WSFA	08/03/17	08/03/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$30.00				
N 49	WSFA	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$100.00				
N 50	WSFA	08/03/17	08/03/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$30.00				
N 51	WSFA	08/03/17	08/03/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$3.00				
N 52	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$60.00				
N 53	WSFA	08/03/17	08/03/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$5.00				
N 54	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$75.00				
N 55	WSFA	08/03/17	08/03/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$85.00				
N 56	WSFA	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$185.00				
N 57	WSFA	08/03/17	08/03/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$100.00				
N 58	WSFA	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$350.00				
N 59	WSFA	08/03/17	08/03/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1792095 /	08758487

Contract Dates	Product	Estimate #
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

Advertiser	Original Date / Revision
POL/Brooks, Mo/R/Senat	08/01/17 / 08/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$175.00				
N 60	WSFA	08/03/17	08/03/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$115.00				
N 61	WSFA	08/03/17	08/03/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$50.00				
N 62	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$275.00				
N 63	WSFA	08/08/17	08/08/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$50.00				
N 64	WSFA	08/08/17	08/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$30.00				
N 65	WSFA	08/08/17	08/08/17	SYN 1130a-12p	1130a-12p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$30.00				
N 66	WSFA	08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$100.00				
N 67	WSFA	08/08/17	08/08/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$30.00				
N 68	WSFA	08/08/17	08/08/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$3.00				
N 69	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$60.00				
N 70	WSFA	08/08/17	08/08/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$5.00				
N 71	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$75.00				
N 72	WSFA	08/08/17	08/08/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$85.00				
N 73	WSFA	08/08/17	08/08/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$185.00				
N 74	WSFA	08/08/17	08/08/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$100.00				
N 75	WSFA	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1792095 /	08758487

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senat	08/01/17 / 08/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$350.00				
N 76	WSFA	08/08/17	08/08/17	Today in Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$175.00				
N 77	WSFA	08/08/17	08/08/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$115.00				
N 78	WSFA	08/08/17	08/08/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$50.00				
N 79	WSFA	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$275.00				
N 80	WSFA	08/02/17	08/02/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$50.00				
N 81	WSFA	08/02/17	08/02/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$30.00				
N 82	WSFA	08/02/17	08/02/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$30.00				
N 83	WSFA	08/02/17	08/02/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$100.00				
N 84	WSFA	08/02/17	08/02/17	INSIDER, THE	130-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$30.00				
N 85	WSFA	08/02/17	08/02/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$3.00				
N 86	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$60.00				
N 87	WSFA	08/02/17	08/02/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$5.00				
N 88	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$75.00				
N 89	WSFA	08/02/17	08/02/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$85.00				
N 90	WSFA	08/02/17	08/02/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$185.00				
N 91	WSFA	08/02/17	08/02/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1792095 /	08758487

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/02/17 - 08/08/17	BROOKS FOR SENATE	465

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brooks, Mo/R/Senate	08/01/17 / 08/01/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$100.00				
N 92	WSFA	08/02/17	08/02/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$350.00				
N 93	WSFA	08/02/17	08/02/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$175.00				
N 94	WSFA	08/02/17	08/02/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$115.00				
N 95	WSFA	08/02/17	08/02/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$50.00				
N 96	WSFA	08/04/17	08/04/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----F--				1	\$5.00				
Totals								0.00				95	\$9,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/08/17	95	\$9,615.00	(\$1,442.25)	\$8,172.75
Totals	95	\$9,615.00	(\$1,442.25)	\$8,172.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8758487 *** ORIGINAL REV#0 ***

AUG1/17 14.10
*** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4			1130A-1200N PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	30	PS	\$30.00	8/4	8/4	1	✓	FRI	1
5			1200N-1230P PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P	30	PS	\$100.00	8/4	8/4	1	✓	FRI	1
6			130P-200P PROGRAM : THE INSIDER CON COM1: THE INSIDER	30	PS	\$30.00	8/4	8/4	1	✓	FRI	1
7			400A-430A PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY	30	PS	\$3.00	8/4	8/4	1	NA	FRI	1
8			400P-430P PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P	30	PS	\$60.00	8/4	8/4	1	✓	FRI	1
9			430A-459A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30	PS	\$5.00	8/4	8/4	1		FRI	1
10			430P-500P PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P	30	PS	\$75.00	8/4	8/4	1	✓	FRI	1
11			500A-530A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30	PS	\$85.00	8/4	8/4	1	✓	FRI	1
12			500P-530P PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P	30	PS	\$185.00	8/4	8/4	1	✓	FRI	1

REP HEADLINE# 8758487
*** ORIGINAL REV#0 ***

REP	HEADLINE#	8758487
**	OBICLINE#	8758487

*** ORIGINAL REV#0 ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530A-600A	30	PS	\$100.00	8/4	8/4	1	✓	FRI	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
14			600P-630P	30	PS	\$350.00	8/4	8/4	1	✓	FRI	1
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
15			600A-700A	30	PS	\$175.00	8/4	8/4	1	✓	FRI	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
16			700A-900A	30	PS	\$115.00	8/4	8/4	1	✓	FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
17			900A-1000A	30	PS	\$50.00	8/4	8/4	1	✓	FRI	1
PROGRAM : TODAY SHOW HOUR 3												
CON COM1: TODAY SHOW HOUR 3												
18			1000P-1035P	30	PS	\$275.00	8/7	8/7	1	✓	MON	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
19			1000A-1100A	30	PS	\$50.00	8/7	8/7	1	✓	MON	1
PROGRAM : TODAY SHOW HOUR 4												
CON COM1: TODAY SHOW HOUR 4												
20			1100A-1130A	30	PS	\$30.00	8/7	8/7	1	✓	MON	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												
21			1130A-1200N	30	PS	\$30.00	8/7	8/7	1	✓	MON	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD	: LGTH : :	: SEC : :	RATE	: START : : DATE :	END : DATE :	:SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
22		1200N-1230P PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P	30		\$100.00	8/7	8/7	1	✓	MON	1
23		130P-200P PROGRAM : THE INSIDER CON COM1: THE INSIDER	30		\$30.00	8/7	8/7	1	✓	MON	1
24		400A-430A PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY	30		\$3.00	8/7	8/7	1	✓	MON	1
25		400P-430P PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P	30		\$60.00	8/7	8/7	1	✓	MON	1
26		430A-459A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$5.00	8/7	8/7	1	✓	MON	1
27		430P-500P PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P	30		\$75.00	8/7	8/7	1	✓	MON	1
28		500A-530A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$85.00	8/7	8/7	1	✓	MON	1
29		500P-530P PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P	30		\$185.00	8/7	8/7	1	✓	MON	1
30		530A-600A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$100.00	8/7	8/7	1	✓	MON	1

REP HEADLINE# 8758487
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
31			600P-630P	30		\$350.00	8/7	8/7	1	✓	MON	1
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
32			600A-700A	30		\$175.00	8/7	8/7	1	✓	MON	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
33			700A-900A	30		\$115.00	8/7	8/7	1	✓	MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
34			900A-1000A	30		\$50.00	8/7	8/7	1	✓	MON	1
PROGRAM : TODAY SHOW HOUR 3												
CON COM1: TODAY SHOW HOUR 3												
35			1000P-1030P	30		\$175.00	8/5	8/5	1	✓	SAT	1
PROGRAM : WSFA 12 NEWS AT 10P SAT												
CON COM1: WSFA 12 NEWS AT 10P SAT												
36			600P-700P	30		\$80.00	8/5	8/5	1	✓	SAT	1
PROGRAM : WSFA 12 NEWS AT 6P SAT												
CON COM1: WSFA 12 NEWS AT 6P SAT												
37			600A-800A	30		\$45.00	8/5	8/5	1	✓	SAT	1
PROGRAM : SATURDAY TODAY SHOW												
CON COM1: SATURDAY TODAY SHOW												
38			700P-800P	30		\$75.00	8/5	8/5	1	✓	SAT	1
PROGRAM : LITTLE BIG SHOT ENCORES												
CON COM1: LITTLE BIG SHOT ENCORES												
39			1000P-1030P	30		\$300.00	8/6	8/6	1	✓	SUN	1
PROGRAM : WSFA 12 NEWS AT 10P SUN												
CON COM1: WSFA 12 NEWS AT 10P SUN												

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			1200N-1230P	30		\$100.00	8/3	8/3	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
50			130P-200P	30		\$30.00	8/3	8/3	1	✓	THU	1
PROGRAM : THE INSIDER												
CON COM1: THE INSIDER												
51			400A-430A	30		\$3.00	8/3	8/3	1	✓	THU	1
PROGRAM : NBC EARLY TODAY												
CON COM1: NBC EARLY TODAY												
52			400P-430P	30		\$60.00	8/3	8/3	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 4P												
CON COM1: WSFA 12 NEWS AT 4P												
53			430A-459A	30		\$5.00	8/3	8/3	1	✓	THU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
54			430P-500P	30		\$75.00	8/3	8/3	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 4:30P												
CON COM1: WSFA 12 NEWS AT 4:30P												
55			500A-530A	30		\$85.00	8/3	8/3	1	✓	THU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
56			500P-530P	30		\$185.00	8/3	8/3	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 5P												
CON COM1: WSFA 12 NEWS AT 5P												
57			530A-600A	30		\$100.00	8/3	8/3	1	✓	THU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												

AUG1/17 14.10
*** WSA-TV ***

REP: TEL# 703-528-9387

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:
:	LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:	SPTS:

76	600A-700A	30	\$175.00	8/8	1	TUE
77	600A-700A	30	\$175.00	8/8	1	TUE

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

77	700A-900A	30	\$115.00	8/8	8/8	1	TUE	1
----	-----------	----	----------	-----	-----	---	-----	---

```
PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW
```

78	900A-1000A	30	\$50.00	8/8	8/8	1	TUE	1
----	------------	----	---------	-----	-----	---	-----	---

PROGRAM :	TODAY	SHOW	HOURL	3
CON COM1:	TODAY	SHOW	HOURL	3

79	1000P-1035P	30	\$275.00	8/2	1	✓	WED
----	-------------	----	----------	-----	---	---	-----

PROGRAM :	WSFA 12 NEWS AT 10P
CON COM1:	WSFA 12 NEWS AT 10P

80	1000A-1100A	30	8/2	1	WED
80	1000A-1100A	30	8/2	1	WED

PROGRAM :	TODAY	SHOW	HOURL	4
CON COM1:	TODAY	SHOW	HOURL	4

81	1100A-1130A	30	\$30.00	8/2	1	WED
81	1100A-1130A	30	\$30.00	8/2	1	WED

PROGRAM : ALABAMA LIVE
CON COM1: ALABAMA LIVE

82	1130A-1200N	30	\$30.00	8/2	1	WED
----	-------------	----	---------	-----	---	-----

```
PROGRAM : ALABAMA LIVE
CON COM1: ALABAMA LIVE
```

83	1200N-1230F	30	8/2	1	WED.
83	1200N-1230F	30	8/2	1	WED.

PROGRAM :	WSFA	12	NEWS	AT	12P
CON COM1:	WSFA	12	NEWS	AT	12P

84	130P-200P	30	\$30.00	8/2	1	WED
----	-----------	----	---------	-----	---	-----

PROGRAM : THE INSIDER
CON COM1: THE INSIDER

REP HEADLINE# 8758487 REP: TEL# 703-528-9387 FAX# 703-516-9680 CREDIT RISK !!! AUG1/17 14.27
*** UNAPPROVED REV #1 *** CREDIT ADVISORY: AGENCY CREDIT REPORT FROM REP **CHANGES** *** WSFA-TV ***
ORDER WORKSHEET

ADV # ADV. NAME POLI/M BROOKS/R/SEN/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868

ORDER # CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG2/17 AUG8/17 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG1/17 14.27

REP: UPDATED SHARES
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NO BROOKS FOR SENATE

AGENCY ADVERTISER CODE = 86 AGENCY EST# = 465
AGENCY PRODUCT CODE = 266

NO BUYS TO PRINT
AUG/17 \$9,615.00 CONTRACT TOTAL \$9,615.00
TOTAL SPOTS 95

MARKET TOTALS \$16,314 WSFA 59% WNCF 9% WAKA 22% WCOV 10% CABL 0% WMMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8758487 TRF# 1792095 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG1/17 15.02
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/M BROOKS/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868

ORDER # _____ CONTRACT # 8758487 CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#465 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES AUG2/17 AUG8/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG1/17 15.02

REP: UPDATED SHARES
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MO BROOKS FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$9,615.00
TOTAL SPOTS 95

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Mo Brooks for Senate Inc.,

being/on behalf of: Mo Brooks,

a legally qualified candidate of the republican

political party for the office of: US Senate

in the special

election to be held on: August 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mo Brooks for Senate Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martha Brooks


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/17

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**


Signature

☐ **Accepted in Part**


Printed Name

☐ **Rejected**


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Mo Brooks for Senate Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mo Brooks for Senate Inc.

printed name

7/10/17

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.